



CADA NEWS

QUARTERLY NEWSLETTER FOR THE CALIFORNIA ASSOCIATION OF DIRECTORS OF ACTIVITIES

VOLUME 109, ISSUE 4

POST-CONVENTION 2010



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New Orleans' Ninth Ward
Goal Setting Isn't Funny
Four Days in Forty Photos

Honoring CADA Members
Past President's Message
A Parent's Perspective
Summer Camp Preview

LEARNING, LEADING, LIVING

WE KNOW WHAT IT MEANS TO MISS NEW ORLEANS!

by Cindy Bader, CADA President-Elect

The 2010 CADA Convention is in the rearview mirror and it's time to focus on what's in front of us. But before "The Spirit of New Orleans" is completely out of sight, let's talk a little bit about that AMAZING CONVENTION.

"You sensed it as soon as you entered the city. The air smelled different; it felt different, heavier, on your arms, more like liquid than like air. New Orleans was like finding yourself in some electrically charged soup. People said hello when they passed you on the street, and after a few days you started saying hello back to them."—Tom Piazza

Angelina Jolie and Brad Pitt started off the convention with the above quote and then went on to say how "New Orleans" could be replaced with "CADA" and the message was the same. And those in attendance agreed that everyone was more than ready to be in the electrically-charged CADA soup. Sasha and The Po Boys, The Spirit of New Orleans' very own band, started us off with some New Orleans funk on Wednesday—while Emeril Lagasse cooked up a delicious four course meal of awards (please see the special sections dedicated to our amazing award winners) before introducing the keynote speaker, Jason Ryan Dorsey. Bam! Jason told us the difference between a baby boomer and a Gen Y guy comparing 18th birthdays and making all of us laugh. He paid tribute to teachers and told how a teacher changed his life.

On Thursday Ellen DeGeneres, native daughter of New Orleans, held court while interviewing Monica Anderson, CADA's newest "P" (the "P's" are the Vice-President, President-Elect, President, and Immediate Past President). Monica will head up the planning of the 2012 Convention. Underwear, dancing, and laughs, perhaps not in that order; Ellen's reputation is intact though CADA's Ellen could give the real Ellen a run for her money. Awards were presented, Boom-Boom cards were given out. The audience was given the gift of seeing a short film that told about Earl Reum's incredible life. And then Earl wowed everyone with his magic tricks but even more than that he shared his heart as only Earl can do. Activities directors from all over California and the United States left with a lighter step knowing that the job they do is valued and important.

Fat Friday's general session's Mardi Gras parade was

unparalleled even in New Orleans. Audience members were showered with T-shirts, beads and doubloons, Past Presidents and sponsors were honored with coveted places of honor in the parade, and Louis Armstrong didn't disappoint as he presided over the ceremonies in full tuxedoed splendor. Jim Nyberg, a most deserving Jack Moore Award winner, was celebrated by his friends and family. Darrell Scott, father of Rachel Scott, the first student killed at Columbine, told his daughter's story, and while it was difficult for the audience to hear it, we are all better people for his telling of it. And after Darrell created a place inside each of us to commit to creating a chain reaction of compassion and kindness, the audience joined in singing the song Louis Armstrong made famous, "It's A Wonderful World." It was a tender moment.



The new Sixty Tips in Sixty Minutes (60-60) was introduced with a panel of experts that will be difficult to beat. By design 60-60

was held in the ballroom like a General Session with no other workshops competing and enough room for everyone to be there. Sandi Kurland, Phil Boyte, Bob Vincent, Tyler Durman, Bill Meagher, Peter Cahn, Lyn Fiscus, and Mike Smith thrilled the audience with concise, fast-paced advice on eight different topics. The power point notes were printed in the Premier Agendas for members' convenience. It was worth getting up early for the debut of this new program. 60-60 was a hit!

Speaking of getting up early . . . Beignets, Coffee and Connections sponsored by USA Student Travel had first-time CADA attendees getting to know one another and having a great time in the early hours of the morning. Judging from the smiles in the room no one minded the hour. The New-to-Convention Concierge Service allowed our first-time attendees a minute with a more experienced member to get up to speed on how best to navigate the convention. More than 150 workshops, Meet-the-Pros, and Curriculum Roundtable sessions were presented to the 1,200 members in attendance. And the presenters of these valuable sessions held nothing back as they prepared on their own time, used their own money to make copies and CD's, and braved travel in the snow in order to share and give back to others--just another link in the chain of kindness.

The stage provided by Pegleg Entertainment was spectacular, creating the feeling of being right there on a

street corner in the French Quarter. Wednesday night's Crescent City Crawl networking by Lifetouch was a lively time for everyone as members traveled to nine different hospitality suites spending valuable time connecting with one another, sharing challenges and more importantly successes from this year. Daiquiri machines provided by Beverage Brothers along with the signature plastic cups lent the event an authentic New Orleans feel. Thursday saw folks donning their bowling shoes for the Herff Jones Rock 'n Bowl and Dance Party. Bowlers competed for a \$5,000 prize! Though no one scored the five grand by bowling a strike at the right time, lucky activities directors did win a combined total of \$500 and a great time was had by all.

Friday's dinner dance was an absolute grand finale for all members present when Jostens presented a check for \$20,000 to Beverly Johnson, principal of Greater Gentilly High School in New Orleans. Beverly gave everyone a lot of food for thought as she talked about the challenges that lay both ahead and behind her. The chain reaction of kindness in action touched CADA members and affiliates alike and another \$800 was raised for GGHS. Loara High School donated an additional \$500 and the additional links have been added to the chain as additional CADA sponsors have donated to Greater Gentilly. As CADA member Shonna August said very eloquently, "I loved what you did with dinner. You gave us another keynote to inspire us that we were not expecting. I was moved beyond words. Thanks for giving us the

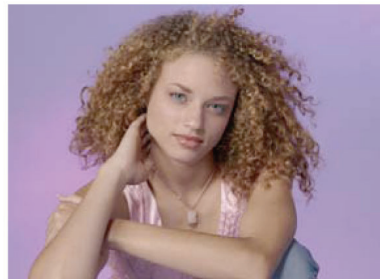
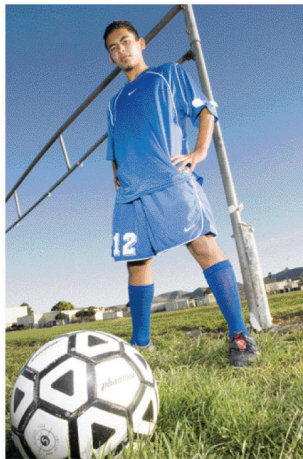
opportunity to reach beyond our schools. I know California is struggling now but there are places that are worse off than us. You made us appreciate what we have, and reminded us that although we have a rough road, we can and will prevail."

On Saturday, after the fabulous Lifetouch video wrap-up, the final General Session of "The Spirit of New Orleans" came to a close with another quote. A refugee who had been rescued from Hurricane Katrina didn't want to talk about himself, he only wanted to talk about his city: "Man...New Orleans, we can't lose this. This is the spice that flavors America." This time the audience was challenged to replace "New Orleans" with "ASB." And like the refugee, we MUST NOT stop talking about our programs. "Man...ASB, we can't lose this. This is the spice that flavors our schools." "CADA 2011: License to Lead," is off to a great start. President-Elect Paul Chylinski introduced his theme with an impressive intercepted transmission and a video that made everyone in the room feel like 007. And there, under the spotlight, the stage was graced with the presence of CADA's own 007. Bond and Q lead the members through a survey using cell phones and technological magic, just a small sample of what we have to look forward to. So we shift our focus from the rearview mirror and center our attention on The Road to 2011.



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FOUR DAYS IN FORTY PHOTO



Technology Coordinator Matt Soeth teaches how Twitter, Facebook, and other social networking tools can be used to promote student involvement.



Jeff Culver examines a leadership camp application at the Leadership Camp Think Tank.



Jason Ryan Dorsey, the "Gen Y Guy," amuses and inspires us on the first night of the CADA Convention.



Area B Coordinator Mike White and Confetti FX's Bruce Sussin share stories at the Affiliate Luncheon.



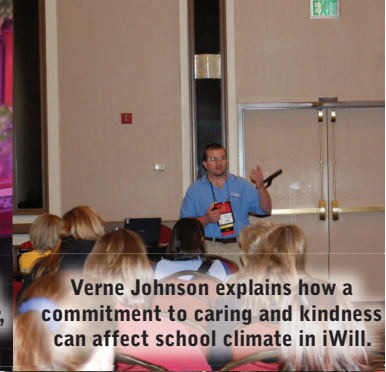
CADA Treasurer Bob Martin and his wife Angie are the guests of honor at the Mardi Gras parade!



CADA affiliates join the giant party inside the general session hall as the parade marches on.



Earl Reum stands proudly next to this year's Earl Reum Award Winner, Bob Beale.



Verne Johnson explains how a commitment to caring and kindness can affect school climate in iWill.



CADA Past Presidents gather to be honored for their decades of service at the Past Presidents Luncheon.



Area E members give each other some much-needed massage therapy during their area meeting.



The esteemed 60-60 panel: Mike Smith, Lyn Fiscus, Peter Cahn, Bill Meagher, Tyler Durman, Bob Vincent, Phil Boyte, and Sandi Kurland.



Ellen DeGeneres (played by Jody Nyberg) presents Charley Williams with the 2010 Hall of Fame Award.



Sasha and the Po' Boys give a festive start to the convention as they perform live.



Meet the Pros gives members a chance to learn many new ideas in a short amount of time.



Paul Chylinski as celebrity chef Emeril Lagasse serves up a spicy opening to the first session.



Dr. Reum takes a moment following the first general session to greet fellow Area H'ers from Hawai'i.



Beignets and great mentoring make the New-to-Convention worth waking up early for!



New-to-Convention attendees enjoy icebreakers and food courtesy of USA Student Travel.



Immediate Past President Tiburcio Garcia is pleased to announce new Vice-President Monica Anderson.

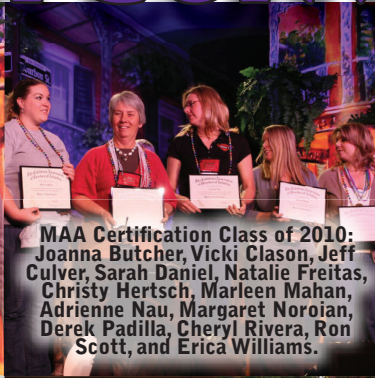


Area F's own Mike Pattison is this year's winner of the Warren Schull Award.

DS: CADA CONVENTION 2010



Ellen DeGeneres introduces this year's Warren Schull Middle School award recipient, Patricia Holt.



MAA Certification Class of 2010: Joanna Butcher, Vicki Clason, Jeff Culver, Sarah Daniel, Natalie Freitas, Christy Hertsch, Marleen Mahan, Adrienne Nau, Margaret Noroian, Derek Padilla, Cheryl Rivera, Ron Scott, and Erica Williams.



Dr. Reum gives a star-spangled mix of magic and inspiration at the second general session.



Farrah Rigo-Witt and Shonna August enjoy time visiting all the affiliates in the exhibit hall.



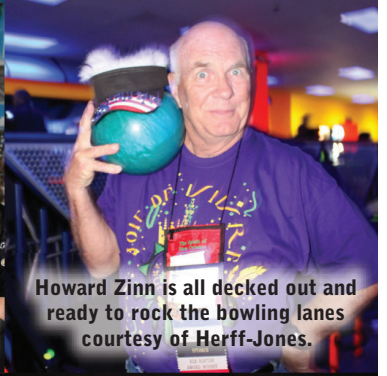
CADA members braved the weather coming over the pass on Wednesday and returning on Saturday.



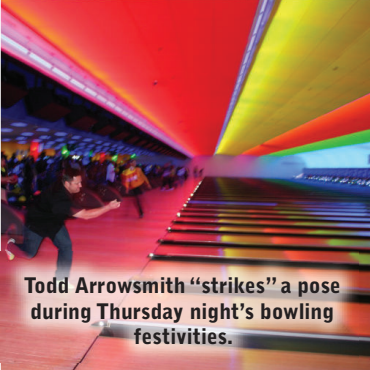
CADA affiliates certainly got into the "Spirit of New Orleans" all throughout the exhibit area.



Some affiliates went for a Mardi Gras feel, while others were eager to celebrate the recent Saints victory.



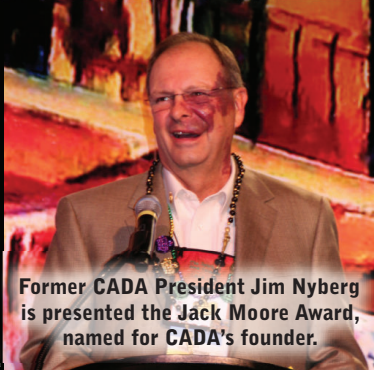
Howard Zinn is all decked out and ready to rock the bowling lanes courtesy of Herff-Jones.



Todd Arrowsmith "strikes" a pose during Thursday night's bowling festivities.



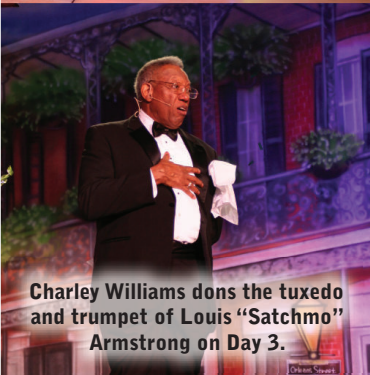
CADA President-Elect Cindy Bader looks on with pride as her convention dream becomes reality.



Former CADA President Jim Nyberg is presented the Jack Moore Award, named for CADA's founder.



Darrell Scott, father of Columbine victim Rachel Scott, tells of his daughter's compassion for others.



Charley Williams dons the tuxedo and trumpet of Louis "Satchmo" Armstrong on Day 3.



This year's fastest women of the "Jackson Square Jog" Fun Run show off their winning smiles.



With love and generosity, CADA and Jostens were able to donate over \$20,000 to Greater Gentilly HS in New Orleans.



The general session hall was transformed for Friday night's dinner/dance.



CADA members danced late into the night on Friday, their final evening in "The Spirit of New Orleans."



Immediate Past President Patty Judge congratulates Cindy Bader on a convention well done.



President-Elect Paul Chylinski and Tech Coordinator Matt Soeth play Bond and Q to preview 2011's "License to Lead."



Outgoing Past-President Tiburcio Garcia offers words of advice and thanks upon his departure.

GOAL SETTING ISN'T FUNNY

"If Barbie is so popular, why do you have to buy her friends?"
- Steven Wright

Ever notice that when you see a comedian that's got the audience rolling with laughter, their spontaneity and wit doesn't seem like an act. It seems as though they just open their mouth and the funny just comes rushing out.

I mean, we all say funny things - at least once in a while. However, the pros seem to be funny all the time.

That's not by accident. Believe it or not, even the most random and seemingly natural comics are following a script created through months or even years of work. In fact, most good comedians write jokes that follow a structured formula almost as strict as a poet writing haiku.

In his book, *Step By Step To Stand Up Comedy*, comedy guru Greg Dean declares that every successful joke follows a fundamental joke structure that begins with a set-up and ends with a punch line. However, what most people don't know is that the structure includes several 'invisible' steps and ways of thinking along the way that commands an audience's laughter.

Setting effective goals works the same way. We all set

goals, whether we call it that or not. However, just like a humorous comment that was meant to bring down the house, often our attempts at setting goals can result in an awkward silence and leave us wondering "Is this mic on?"

The good news is that just like the comic that always gets the laughs; we can follow a fundamental goal structure that takes our dreams and transforms them into reality.

#1 Make your goals positive

"I will receive a B on my test!" vs. "I hope I don't fail."

**MAKE YOUR GOALS . . .
POSITIVE.
SPECIFIC.
REACHABLE.
PERSONAL.**

#2 Make your goals specific

"I am going to study at least an hour every day." vs. "I wanna be smart."

#3 Make your goals reachable

Start with smaller steps that lead to our long term goals.

#4 Make your goals personal

Strive for something that you can believe in.

Sounds simple? It actually is – with a little practice. Just as Jerry Seinfeld explains that he writes – and re-writes – a hundred jokes till he finds one that he'll put in his act... The more goals you set, and the more you practice following these fundamentals, the better at it you'll be. Pretty soon your fans will be saying "Wow! How come (your name here) sets goals and gets it right every time?"

Russ Peak has been teaching effective goal-setting to teens and advisors through keynotes and assembly programs for over a decade. His recent book, *Invent Your Future*, is currently in use by teachers and counselors in over 100 California schools to teach goal setting to their students.

More about Russ Peak at www.RussPeak.com and listen to the CADA Leadership Podcast "Leadership Isn't Funny" on the Resources page at <http://www.cada1.org>.



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BEACH HAZARD

THROUGH A BOY'S EYES

by **Troy Simon**, Greater Gentilly High School

I looked down from the third story of the St. Bernard Projects. It was the day after Katrina hit New Orleans. I was across the Mississippi River. I was twelve years old. Somehow my family left me to fend for myself. I witnessed people expressing their fear and anger in the worst ways possible. I saw my neighbors screaming at one another. I saw my neighbors stealing from each other's apartments. I saw gangs of young men shooting at other gangs. At that moment, without any police, temptation called me. I went down to the stores and stole some things I needed such as chips, water and cigarettes. I also stole some things I didn't need such as jewelry, clothes, and shoes.

I saw many things during Hurricane Katrina, things that no one should see. I saw mothers crying for their lost children and elderly people who had been abandoned. I saw bodies covered on the streets and bodies floating in the river. I saw one man who had lost all hope. He jumped from the bridge and drowned himself in the brown water below him. I also saw people helping each other through the water. I heard people encouraging one another to have faith. I witnessed blacks and whites working together to give out water and food. Two white Coast Guard guys rescued me and took me to a bridge, despite the fact that many African Americans said whites didn't care about saving blacks.

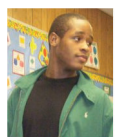
Four days after the storm, a bus finally came to rescue me and the others on the bridge. I spent a week in Lafayette before reuniting with my parents in the Astrodome. I spent the next year in Texas, where I began to learn to read. Finally, I listened

to my teachers in Texas and believed them when they told me they had faith in me and that I needed to have faith in myself.

We don't have a choice if hurricanes, earthquakes or tornadoes strike, but we do have a choice about who we are in the face of those disasters. We have a choice to live, as President Obama says, with the audacity of hope. We have a choice to help one another in different ways. We have a choice to stand out and be the person we were called to be. We can choose to be selfish and think of only ourselves or we can choose to help others.

The twelve-year-old boy who looked through the window of the St. Bernard housing project four and a half years ago could never have written this essay. He could not write, read or count. He did not have a mind patient enough to envision anything complex. Now that boy is gone. In his place is a young man determined to follow his dreams.

Troy Simon is the head of the Principal's Advisory Committee at Greater Gentilly High School, Ninth Ward, New Orleans, LA. In the photo above, GGHS students are on a field trip, and are passing the FEMA-provided trailers that made up their old campus after Hurricane Katrina. Troy is the equivalent of what we would consider an ASB President. Troy's story was originally created for a writing competition, and is provided courtesy of his teacher, Patrick Walsh, and his principal, Beverly Johnson.



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Again this year advisors will be able to participate in the CADA **Master Activity Director Certification** program at all four summer camps. The CADA Master Activity Advisor program consists of nine elements. Completion of the program gives the participants the designation as a Master Activity Advisor – MAA. At each of our camps we will offer the Level I Foundations

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LEVEL I

FOUNDATIONS

FOR STUDENT ACTIVITIES (#101 2-units)

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- Communications
- Organizing Student Activities
- Leadership Program Development
- Developing Personal Leadership Skills
- Legal Aspects of Student Activities
- Fiscal Accountability
- School Culture and Climate

LEVEL 2

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Cover photo: Students from Greater Gentilly High School walk the Ninth Ward, New Orleans, LA.

FINDING STRENGTH IN TROUBLED TIMES A MESSAGE FROM THE IMMEDIATE PAST PRESIDENT

Serving as your president for the last year has been a privilege and rewarding experience. I would like to thank the membership for supporting and promoting CADA. I am proud to say our programs across the state continue to flourish, even though the current economy is troublesome, to say the least. CADA members are determined to find ways to attend leadership trainings. I'd also like to thank the CADA State Board and CADA Central for their support and dedication to our fine organization. Their continuous commitment to cultivate and provide quality leadership programs and support leadership development is phenomenal.

I'd like to give a big shout out to President Cindy Bader. "The Spirit of New Orleans" provided a magnificent opportunity for us to develop the tools necessary to build and maintain a positive and safe school culture. Way to go, Cindy! Special thanks to all workshop presenters, event facilitators, Area Councils, CADA Board members, and CADA Central for working diligently on the endless details to prepare for our annual convention. A huge thank you goes out to all attendees who spent days preparing to attend "The Spirit of New Orleans" and then upon return to home and work



spent several days playing catching up. Thank you to school administrators, district personnel, and school boards for allowing school staff to attend this year's convention and for supporting leadership development.

As we look forward, I would encourage you to take advantage of the plethora of CADA events planned for this summer and fall: summer camps, fall student leadership conferences, advisors' conferences, Leadership Development Days, & Certification Seminars. Strengthen your programs by attending. Share your knowledge by presenting. Invite others to attend. I would also ask you to share your programs and successes within your community and at a school board meeting. This will garner support and promote leadership development. Have you ever invited your superintendent and/or a school board member to your school? Ask them to reinforce a specific leadership skill you have taught. And lastly, it is not too early to develop a plan to attend "License to Lead" next March in San Diego.

Good luck with your end-of-the-year activities.

Patty Judge

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CONFESSIONS OF A MIDDLE SCHOOL MOM: CHAPERONING THE SOCIAL

by Kathleen Stevans

After attending a PTA meeting at our daughter's new school, I realized my husband and I needed to chaperone one of the socials. The woman in charge said she was burned out by doing all of it herself and they would stop all together if she didn't get some volunteers. I used this reasoning to help our fourteen year old daughter accept what was about to happen....her worst nightmare, her parents AT HER SOCIAL!!! [My husband] Joel and I chaperoned the Fort Couch Middle School social last night in Upper Saint Clair, Pennsylvania. The two hours flies by when we are at home waiting to pick her up....but when you're present the hours between 7 and 9 pm drag by.

Sam was the first man we spoke to. He's the school custodian. (we needed help with reading the map telling us where our "post" was for the evening). He said this group of 8th graders (the class Tori joined) was the nicest to come along in his entire career..."ten years from now they'll be talking about this class. They are nice people. Friendly and very neat, which makes my job easier." Joel and I consider ourselves lucky that Tori landed in a good group.

One very serious, pretending-to-be-friendly, PTA president "fired" us for letting a kid walk out of the cafeteria area with a canned soda. Joel and I were feigning a conversation while eaves-dropping on the group standing next to us. The good thing about being an unknown adult at the school: you're INVISIBLE! After the lady scolded us and ran after the boy with the soda, we sat up straighter and scanned every hand that exited that cafeteria for the rest of the evening; not one more soda escaped.

The kids cracked me up and broke my heart, these seventh and eighth graders. The girls took care in selecting the t-shirt they liked best, with their favorite jeans and Uggs, wearing just the right lip gloss, unaware of the curling iron creases still in their hair. They walked along trying to look cool with eyes that said much more.

Half way through there was some sort of drama within one group. A petite blonde was only genuinely crying for a second, (her feelings hurt by something or someone). For the rest of the evening she milked it, forcing the fake sobs as a gaggle of girls, moving as a single unit, followed her all around the halls (like the dust around Pigpen on a "Charlie Brown" special).



The thought bubble over the crying girl's head read "Wow, I am getting tons of press over this!!" One of Upper Saint Clair's finest was present in his dark blue uniform, gun at his hip. He looked like the kind of cop you'd trust with a newborn. He and Sam, the custodian, stood chatting near the cafeteria door, near our first post (they had us on a three-post rotation, moving every 15 minutes to keep us from being totally bored). I imagine they'd probably attended this school twenty years prior and were catching up or reminiscing. At one point a skinny little boy popped out of the cafeteria and looked both ways down the hall. Sam noticed and said "How's it going, Zack?" not hearing Sam, the boy dipped back into the cafeteria and Sam continued his conversation with the policeman not missing a beat following his matter-of-course probe. Thinking of our grandfather who was a much loved school custodian for years, I was instantly fond of Sam and grateful that this deserving group of adolescents was being looked after by such a compassionate guy.

The school principal came by and introduced himself. We ended up pumping him for restaurant referrals and enjoyed his company. As the evening was coming to an end a group of professionals we couldn't place strolled in. Too young to be parents, and all dressed in a hip sort of way, one man wore a black overcoat, a stylish woman in a dress and heels, another man with a shaved head. Joel quipped, "Who are these hoodlums?" I asked one of the other chaperones about them. "Oh, they teach here." WOW! Teachers sure have gotten YOUNG since I was in school...or maybe I've gotten old?

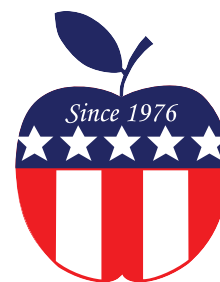
The music got a little louder and the cafeteria and hall emptied into that dark place Joel and I promised not to enter. Miley Cyrus' "Party in the USA" was the last song--"Noddin' my head like yeah, movin' my hips like yeah." Joel's question of "How exactly do you move your hips like yeah?" elicited my standard chuckle. We were allowed to walk near our daughter in the parking lot, but needed to ignore her until completely inside our car. Middle school parent protocol is a tricky thing to learn. Too bad we only get to use this knowledge once! Tori is our only child.

Kathleen Stevans is a middle school mom in Pittsburgh, PA. Her daughter, Tori, is a little embarrassed to have her story told in CADA News but is proud of her aunt Cindy for being CADA President.

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Congratulations to CADA's New Vice-President Area D's Monica Anderson

Hello! My name is Monica Anderson and I am your newly elected Vice-President. CADA has been a big part of my life for the last 20 years; actually, CADA's Spirit of New Orleans was my 20th convention. After attending my first convention in San Diego, I was hooked! I began working on the Leadership Camp staff that very summer and have done so ever since. I became active as a member of the Area D council and eventually became the Area Coordinator. As an organization, CADA has helped me develop as an educator, a person and a leader. It has also given me the chance to meet some of the most giving people in the world.

I got involved in teaching and activities because I want to have an impact on student's lives. I have always liked the Starfish story, you know, the one where there are a million starfish washed up on the shore and a little boy is throwing them back into the ocean, a man tells the little boy he can't possibly save them all and the little boy says...I made a difference to that one! If every year I just make an impact on one student I have begun to make a difference in this world.

I believe the skills the students learn while they are involved in student leadership are skills they will carry with them throughout their lives. Being part of CADA has helped me to develop the expertise I need to be able to direct students in their lives. Giving students the chance to develop as positive leaders is one of the most important tasks we have.

An activities director's job is unique. There is not a "PLC" on your campus that fits your job description, you don't have a curriculum partner to work with and there is no department. Where, then, do you go for renewal? Smart activities directors go to CADA.

CADA is like a family...everyone is always ready and willing to offer advice, support and encouragement. CADA members understand that we can't do our jobs by ourselves. It is important to network. Whether it is with other activities directors, vendors or old pros, the knowledge gained from these contacts is invaluable.

As I work my way through the presidencies, I have a few goals I would like to accomplish. First, I want to create more opportunities for CADA members to network. For the last two years the Area D council has been hosting networking get-togethers twice a year to give members a chance to connect with one another more often than just at convention. These informal gatherings give our members a chance to exchange ideas, seek advice and commiserate. I would like to see if that is something that could be developed statewide.

Second, I would like to promote the value of student activities and CADA to administrators, superintendents and school boards. I believe the Administrative Task Force has begun to work towards that goal, but I would like to be able to give every activity director in California the data that backs up what we all know—that student activities has a direct effect on student achievement, attendance, behavior and total school climate.

And lastly, I want to make sure that CADA continues to offer top notch training to student activities advisors as well as student leaders. CADA is the number one

I believe the job of a leader is to serve. I look forward to serving the CADA membership to the best of my ability.



Monica with her husband, Kevin, and daughters Kylie and Meghan.

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Bob Burton Award Winners



The Bob Burton Spirit Award is presented to a CADA member person who makes SPIRIT WORK, who makes a positive difference, and who emphasizes inclusion with all students and members.

Area A - Ted Wimberg, Douglass Middle School. Ted Wimberg has been teaching at Douglass Middle School for over 20 years. He works with Leadership and at-risk students daily trying to improve participation in school for all students at Douglass. He also runs a ropes course on our campus where schools from all over the Sacramento area come to work as a team. He uses the wilderness as a way to teach leadership and leads the students through many different "wilderness experiences" throughout the year. His enthusiasm for teaching, leading students and bringing people together is infectious - you can't help but want to get involved when you are around him.

Area B - Sandi Martin, Herbert Slater Middle School. Sandi has taught in the public school system for 27 years, the last ten at Slater Middle School. She started at Slater teaching English and drama and taking part in the planning/directing of the Renaissance program. She continued to work with the Renaissance program until the Activities position opened up and she grabbed at it full force and plans to continue as Activities Director until retirement. Sandi shows additional support for CADA through her participation

in CASL. Sandi is proud to note that in the last six years, she has taken over 175 students to the CASL State Conference and close to four dozen to the summer camps. Sandi is also working towards completing the CADA certification in Activities program.

Area C - Julie Peterson, Edison High School Julie has student activities coursing through her veins: she is a third-generation activities director! Julie was honored as the Carlston Family Foundation Teacher of the Year in 2008. In addition to activities, Julie is also the swim coach and has served as the yearbook advisor for 13 years. In fact, she has spent her entire teaching career loyal to one school: Edison High School.

Area D - Craig Combs, Jostens Representative. Craig provides a Leadership Conference for the entire central coast area high schools and middle schools. Every year in late September he invites all the local high and middle schools to two leadership conferences. He always offers to give a free cap and gown to those kids who may not be able to go through graduation because they can't afford to buy one. He gives us extra tassels to give to the kids who may be borrowing a cap and gown from a friend or a brother or sister. He gives free announcements to us to distribute to kids we know need

them but can't afford them. Craig wants everyone to have a positive high school experience and he will do anything within his power to make sure that all kids get that chance.

Area E - Dave Olbright, Jostens Representative. Dave has been working with Jostens for 22 years. In that time, he has worked with schools with a particular passion for the Renaissance program and student recognition. Formerly a member of the 1980 USA Volleyball team, Dave truly has the heart of an Olympian. He loves helping schools to help kids.

Area F - Colleen Hayashi, Yorba Linda High School. Colleen served Esperanza High School for over 18 years as the Finance Clerk and Athletic Secretary, assistant to the Activities Director, PTSA President, PTSA student Leadership Advisor, and as a parent volunteer. Colleen has led thousands of As the PTSA President and PTSA Student Leadership Advisor, Colleen created a group on campus where over 100 students each year took part in leadership development. She also assisted in ASB activities and athletic enthusiast. Now as the assistant to the Activities Director at Yorba Linda High School, Colleen is working hard to help develop new leaders and build strong meaningful programs



Left to right: Ted Wimberg, Sandi Martin, Julie Petersen, Craig Combs, Dave Olbright, John Schroeder. Inset: Colleen Hayashi.

that have enriched the Mustang culture.

Area G - John Schroeder, Bonita Vista Middle School. John Schroeder has been teaching in the Sweetwater District for twenty years, six of those as the ASB Advisor at Bonita Vista Middle School. Whether organizing food, clothing and toy drives for the needy, disaster relief during crisis or in-school services such as providing and distributing snacks during standardized testing John is a shining star! While John's ASB Store is run as efficiently as many businesses, and students learn critical skills such as teamwork, organization, dependability, and ways to resist peer pressure, it is the less tangible lessons that help students grow into leaders. John teaches them that with power comes responsibility, that leaders lead by example, and that service to others is a gift to those that give as well as to those that receive.

Area Service Award Winners

Area A - Kim Karr, Excelsior Middle School. Kim has been teaching for eight years and has been involved in activities for six years. She also coaches volleyball. Kim says that her students motivate her to be a better person, teacher, and friend. She enjoys hanging out with her family, and traveling to Sweden to see her sister and three nieces.



levels for over 21 years. Her program at Maria Carrillo has been recognized three times by CASL as an "Outstanding Activities Program."

Area C - Joseph McMahon, Hanford West High School.

Joseph teaches world history, coaches volleyball, and is both the activities director and Link Crew coordinator. He has been a CADA member for eight years and a member of the Area C Board for four years. He is married to his wonderful wife, Amy, and has two sons, Chase and Colton.



Area D - Christy Hertsch, Washington Middle School.

Christy has been a CADA member for 15 years and a member of the Area D Council for 10 years.



She volunteers and presents at the Area D advisor conference, student conference, and the CADA State Convention. She is also a proud member of the Master Activities Advisor Certification Program, Class of 2010.

Area E - Ron Ippolito, Rio Norte Junior High School.

Ron has been an activities director at both Canyon High School and Rio Norte Junior High School. He is in his 14th year as a CADA member, 11th year on the CADA/CASL Leadership Camp staff, and 3rd year on the Area E Council. This year he also served as the Communications Coordinator on the CADA Board. He is married to his lovely wife, Heather, and is the proud daddy of 3-year-old Libi.



Area F - Jason Kaylor, Yorba Linda High School.

Jason is the father of two sons, Jaxon and Jeremiah, is married to his beautiful wife Jenn, and loves hanging out with his friends, loves CADA, and loves Yorba Linda High School. He also has the honor and pleasure of working with his amazing finance clerk, Colleen Hayashi.



Area G - Jeremy Hersch, Grossmont High School.

Jeremy is the Area G Assistant Coordinator and has been a member of the Area G Council for the last 3 years. At the Del Mar conference he runs the Ask Me Crew, has developed the cover design, and has organized workshops and speakers. He supports CASL events and presents at both area conferences and state convention.



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CADA Mission Statement
To promote and support leadership development and student activities.

SPRING/SUMMER 2010 STATEWIDE CALENDAR OF EVENTS

More 2010-2011 added through spring and summer at www.cada1.org!



CASL State Conferences
HS: April 15-17, 2010
MS: April 17-19, 2010
Irvine Marriott Hotel
Registration info at casl1.org



CADA Leadership Camps
HS I: July 7-10, 2010
HS II: July 12-15, 2010
HS III: July 17-20, 2010
MS: July 22-24, 2010
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